

2023-2024 Report





Program Overview:

The City of Tallahassee's Parks, Recreation and Neighborhood Affairs Department launched the FY 2023-2024 Vibrant Neighborhoods Grant Program (VNG) in October 2023. This grant program was established to fund small-scale resident-initiated projects that are designed to enhance the quality of life in City of Tallahassee neighborhoods. City Neighborhood associations or homeowner's associations (HOA's) can apply for grants ranging from \$500-\$2,500 to undertake projects that benefits their neighborhoods in the following categories: Community Beautification/Placemaking, Community Enrichment Programs/Initiatives, Neighborhood Events. The grant funds and accompanying technical assistance provided by the program are designed to empower neighborhood groups to effectively plan and implement solutions to enhance neighborhood vibrancy, safety and inclusivity. Grants are intended to support enhancements that the entire neighborhood can enjoy and are not intended for regular neighborhood maintenance. Neighborhoods must provide a match of 50% of granted funds, which can be in the form of cash, inkind donations and/or volunteer time. The program is administered by the City's Neighborhood Affairs Division.

For FY 2023-2024, **\$6,000.00** was granted to three neighborhood groups, leveraging an additional **\$6,928.00** in matching funds.

Funded projects:

Hartsfield Plantation Homeowner's Association (\$2,500.00): Hartsfield Plantation Homeowner's Association completed a placemaking project consisting of front entrance beautification. A new sign was placed at the entrance of the community because the previous sign was greater than 30 years old and in disrepair. The hope is the new signage inspires community pride, and continued maintenance of community properties. Most importantly, the new signage improves entry into the subdivision.

Old Town Neighborhood Association (\$1,000.00): According to Dr. Marsha Turner, a pilot program was designed to enhance the communication efforts and activities within the association, and the greater Old Town community (including businesses). Presentation of community related content across existing communication platforms have been improved. Additional software programs and online printing services were designed to increase participation and attendance at Neighborhood Association projects, events, and activities.

Waverly Hills Neighborhood Association (\$2,500): The Waverly Hills Neighborhood Association worked with the City of Tallahassee to improve and beautify the public areas of their community, including the front entrance located at the intersection of Thomasville and Waverly Road, and the second entrance at the intersection of Meridian Road and Waverly Road. Upon completion of the project both entrances are more environmentally friendly and lower in maintenance requirements.



Hartsfield Plantation Homeowners Association







Old Town Neighborhood Association

Before Grant: Facebook				
Month	Numbers	Topics		
Feb	6 Posts 15 Comments 45 Likes	Selling property ad, Heads-up for fireworks, Kate Sullivan birthday event, Loose dog alert, Leon High track open on weekends		
March	2 Posts 0 Comments 2 Likes	Kate Sullivan fundraiser, TV signal quality question		
April	5 Posts 6 Comments 21 Likes	PSA about Cat's-claw vine, Free oregano and rosemary, Suspicious smell, PSA concerning misinformation re: Monarch butterflies, Curb alert		
May 1-20	10 posts 54 comments 33 likes	Sharing link to city resources for weather preparedness, Outages, Stolen amazon package, Weather video, Curb alert, concern over removed post		
Nextdoor				
Month	Numbers	Topics		
Feb	4 Posts 2 Comments 58 Likes	For sale, Inquiring about swimming pool services, new neighbor post, rec for handyman services		
March	2 Posts 16 Comments 1 Like	Inquiring about organizing "moving" sale, Inquiring about swimming pool services		

After Grant:

Facebook			
Month	Numbers	Topics	
May 21-31	0 Posts		
June	4 Posts 3 Comments 21 Likes	Curb alert, LHS Marching band video, Best practices to help fireflies to thrive	
July	4 Posts 7 Comments 13 Likes	Request for referral: lawn care, swingset removal, childcare, Safety alert re: reports of screaming late at night outside a neighbor's home	
August	14 Posts 39 Comments 45 Likes	Request to borrow A/C unit and HVAC services, Storm update email from City, Power restored yet? Unknown kitty, Curb alert (x6), Taylor Swift tickets scam warning, Question if Leon track is closed to public, Request for old magazines for art project, for sale cabinet	
September	7 Posts 10 Comments 20 Likes	Internet outage?, Request for item (x2), warning against fake cobweb halloween decoration, power outage, curb alert (x2),	

Nextdoor			
Month	Numbers	Topics	
May 21-31	3 Posts 4 Likes	New neighbor post, advertising pressure washing services	
June	5 Posts 9 Comments 129 Likes	For sale, Loose dog spotted, New neighbor post - offers help to any neighbor and their phone number, Referral for lawn care, Curb alert	
July	3 Posts 0 Comments 6 Likes	Offering tutor services, Loose dog spotted, Curb alert	
August	2 Posts 5 Comments 6 Likes	Traffic cop, Request for item	
September	2 Posts 9 Likes	Stove for sale, For Rent	





Waverly Hills Neighborhood Association





